

Newberry's **Sale** SCHOOL and FALL

Select Several for School and Dress **TERRIFIC VALUES**



DRESSES

Famous
"Dan River"
woven gingham

NEWEST FASHIONS IN PLAID DRESSES

Wearing Newberry's Famous Little Price Tags

\$2.44

Marvelous assortment of plaids with newest fall fashion touches: novelty collars, self material, eyelet and embossed cotton trimmings, tie sashes. Short sleeves. 7-14.

THEY'LL GO LIKE HOT CAKES

GIRLS' DRESSES*

- Solid Cotton Prints
- Rayon and Acetate Tweeds
- Combed Woven Gingham

\$3.98

Savings galore! Every new fashion detail represented! Solid colors, plaids, 2-tone combinations. Select several for that daughter of yours. 7-14.

*Available in most stores



SANFORIZED! plaid broadcloth BOYS' SHIRTS

Bright prints. Quality fabric. Double yoke style with pocket. 8-16.

\$1.98

Boys' 4 to 16

HEAVY 8-OZ. DENIM

DUNGAREES

REG. \$1.89
DOUBLE KNEE

1.23

Popular Western style. Amazingly reduced at a time when he needs them most. Choose several pair. You'll save.



4 TO A PACKAGE BOBBY SOCKS

Reg. 70¢ 4 pr. Turned down tops. White. 9-11. Cellophane wrapped.

Save 23¢

Reg. \$1.00 CHILDREN'S

Anklets 4 pr. 88¢

Washfast mercerized yarn. 2 pairs solid color and 2 pr. fancy striped tops in cellophane envelope. 6½-8½.



Save 16¢

SAVE ON "LITTLE ROCKY" Boys' Sport Briefs

23¢

Reg. 39¢

Fronts are made from costly gingham, chambrays. Sizes 2 to 8. Terrific savings on such quality undergarments.

BOYS' 10-OZ. JEANS Double Knee Sizes 4 to 12.....

\$1.67

REG. \$1.98

LADIES' NYLON SLIPS Sizes 32 to 40. White.....

\$1.44

BOYS' FLANNEL SHIRTS Sizes 3 to 6.....

88¢

BOYS' FLANNEL SHIRTS Sizes 4 to 12.....

97¢



Lunch Kits

Bright Plaid and Solid Color

Reg. 2.98

Styles for boys or girls. Every one roomy and complete with half-pint vacuum bottle to match.

2.33

2 Styles Children's 2-Bar Tricot PANTIES ACETATE

1. Two tone combination. 2. High colors with face trim. 3. Insert nylon net panel with flecked design. Non-run, all with matching elastic, all in the popular colors. Knit, sizes 4-14.

39¢

FINE MERCERIZED YARN

Newball ANKLETS

Pert turned-down top style. Nylon reinforced heel-guard promises extra wear. 9 to 11.

39¢

Special 33¢

REG. 36¢

Boys' cotton rib briefs

This is the kind of Newberry special you can't afford to miss. Stock up with several and put what you save in your sock or teapot. Sizes S-M-L.



Spun Rayon Printed Squares 33x33-Special

39¢

Solid Color Silk Squares

MANY COLORS

SIZE 18x18 SPECIAL

17¢



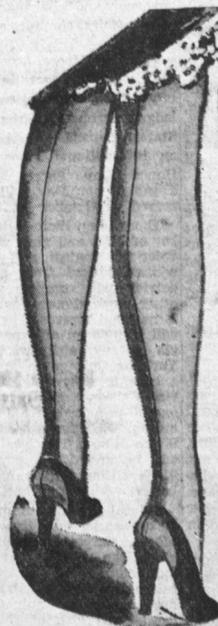
MEN'S SPUN COTTON argyle hose

79¢ pr. now

2 pair for 88¢

You can't go wrong on these. They're quality made. Come in a wide selection of popular argyle patterns. Best grab these early. Sizes 10½ to 12.

SUPER SPECIAL!



60 gauge—15 denier—

Nylons

39¢ pr.

Your favorite sheer gauge in smart colors... Beige-tone or Mistone. More wear per pair!

8½ to 11

Child's 4 to 6X Sanforized* Season's Smartest Plaids cottons

\$1.44

Woven gingham and pique, with eyelet and self trims. Big assortment of smart styles and colors. Sizes 4 to 6x. *Less than 1% shrinkage.



Genuine English Rib crew socks

Really good looking socks for girls and misses. Fine mercerized yarns. White only. Sizes 8½ to 10½.

4 pr. 88¢



JR. MISS Cotton bra

59¢

Styled for the young figure. Stitched cups. Flattering. Comfortable. White only. AA Cup. Sizes 30-34.



Ladies' Acetate Tricot panties

39¢

Briefs. Leg openings trimmed with lace and nylon net and ribbon bows. White and pastels. Sizes 5-6-7.



2-BAR TRICOT Ladies' PANTIES

21¢

Brief-style gives comfort, perfect fit. Whiby, pastels. Sm., med., lg.

AIR CONDITIONED FOR YOUR SHOPPING COMFORT

J.J. NEWBERRY CO.

IN TORRANCE

Save 60¢ INFANTS' GRIPPER CROTCH Corduroy Crawlers

99¢

Reg. 1.59

Special sale price on hard wearing crawlers. Big selection of colors. Sizes 9-12-18-24 months. Come choose and save today.